



PolyFit® INSTRUCTOR TRAINING LICENSING INFORMATION

Participants attending and completing the PF1 *PolyFit®* Level 1 Instructor Training Course will receive a *PolyFit®* Certificate of Completion. Certificate grants the *PolyFit®* Instructor (PFI) the limited rights to teach the basic *PolyFit®* format in group fitness classes. This License is valid for up to (1) one year from Date of Certification.

In addition, this non-transferable license grants PFI limited use of the *PolyFit®* trademark on class/studio marketing materials. License grants use of *PolyFit®* trademarks, logos, slogans, playlists, and images for non-retail, non-wholesale purpose.

Upon completion of the PF-1 Instructor Training, PFI is eligible to join the *PolyFit®* Ohana online Portal (PFP). Membership in the Ohana Portal is not required during first year of certification. However, at completion of first year, Licensing and ongoing use of trademarked marketing materials is contingent upon active membership in the *PolyFit®* Ohana.

The Portal provides numerous additional ongoing benefits and updated resources including Videos, New Choreography, Marketing Materials, Continuing Education, Playlist Sharing, and Business Tips.

Your ongoing membership allows you to teach *PolyFit®* classes for a lifetime as long as you remain an Ohana Portal member in good standing.

Your *PolyFit®* License is non-transferable and cannot be assigned to any other entity, person, company or association.

License may be terminated for any reason by either party (without refund) in writing/email. Termination will be effective within 72 hours upon receipt of written termination notice.

Not Licensed:

PolyFit® Branded Commercial Products: T-shirts and other garments or accessories for resale, wholesale or promotional gifts, are *not* permitted without written permission from *PolyFit®* parent company.

Explicitly and without exception: This license *does not* grant licensee permission to distribute, in any manner, any Music, Video or Audio to be used in any media or format, for any purpose, for free or compensation, on any platform.

Use of any otherwise copyrighted materials or assets is exclusively the responsibility of individual distributor of any unlicensed materials.

Proper use of PolyFit® brand name and trademark.

OK

***PolyFit®* Classes with Suzie**

***PolyFit®* by Suzie**

***PolyFit®* in Las Vegas**



Distorting the *PolyFit®* logo is not good practice. It is important to maintain the *PolyFit®* trademark's existing proportions. Uniformity unites the brand and forms trust in participants.


PolyFit® should always include the Registered Trademark symbol.

The use of the word *PolyFit®* should not imply a variation of the *PolyFit®* Brand or Name.

NOT OK

Suzie's *PolyFit®*

***PolyFit®* Las Vegas**



or

